

# Fjordvegen rute 13

8.5.2018

Hans Jørgen Andersen

Reisemål Hardanger Fjord AS /

Visit Hardangerfjord AS

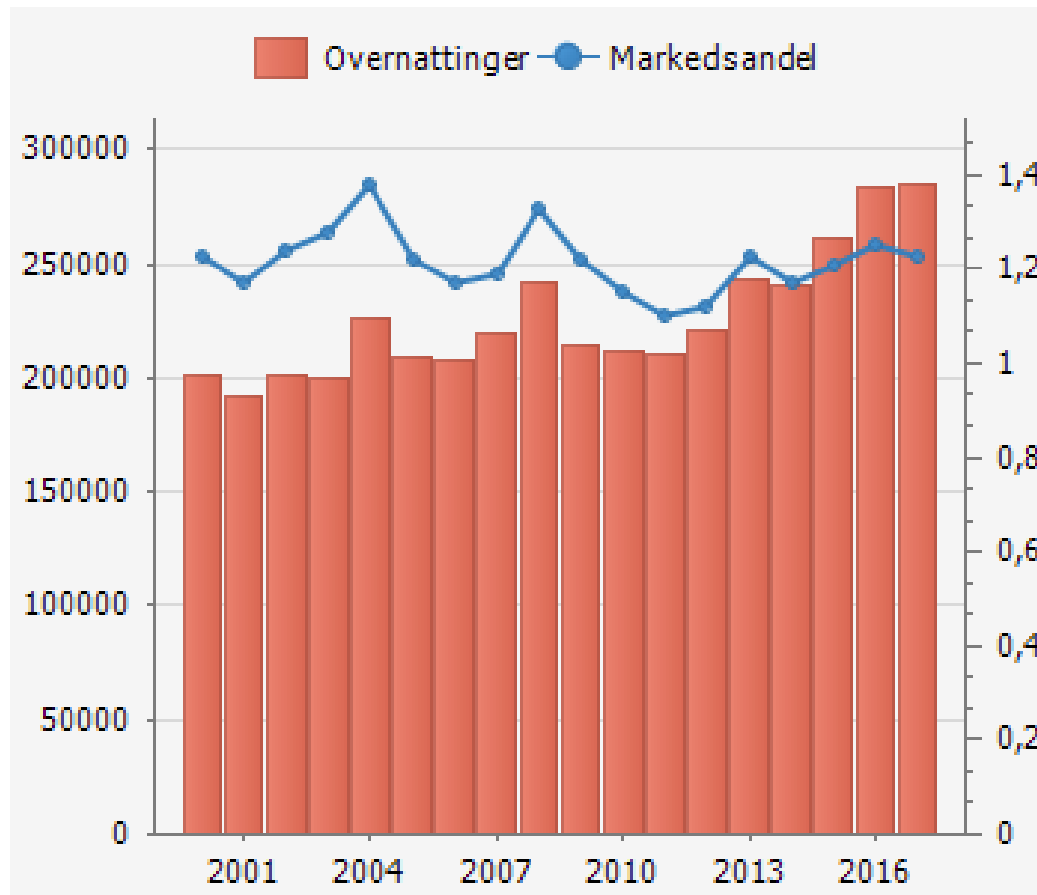
Hardanger – 1.200 reiselivsårsverk

- 1,5 mrd kr/år



# Utvikling gjestedøger på hotell i Hardanger 2000-2017

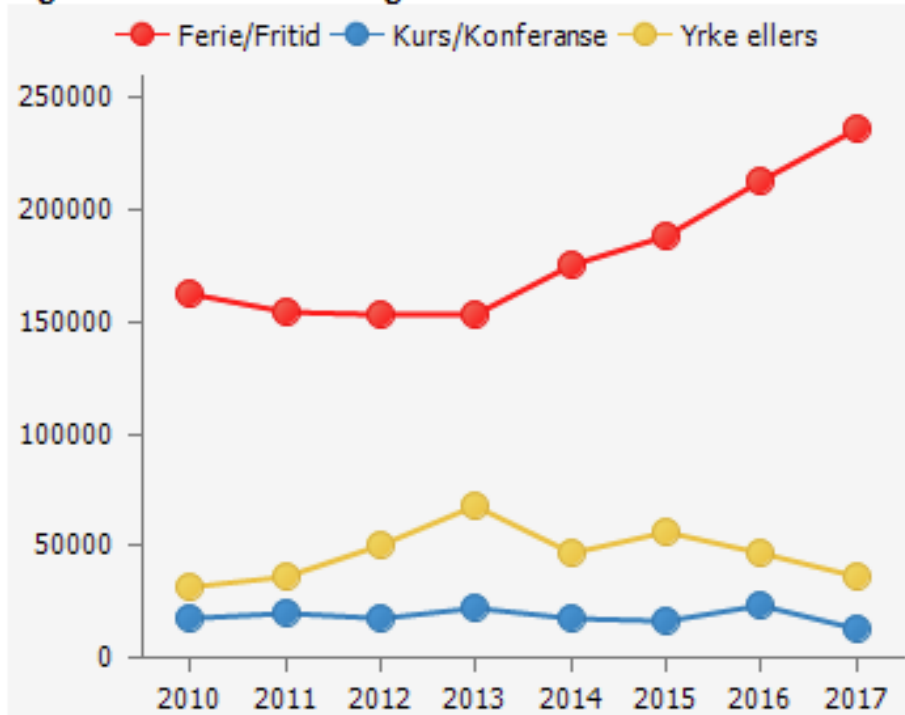
Hoteller. Antall overnattinger. Valgt region og valgt marked



**Noreg 2011-2017: + 21%**

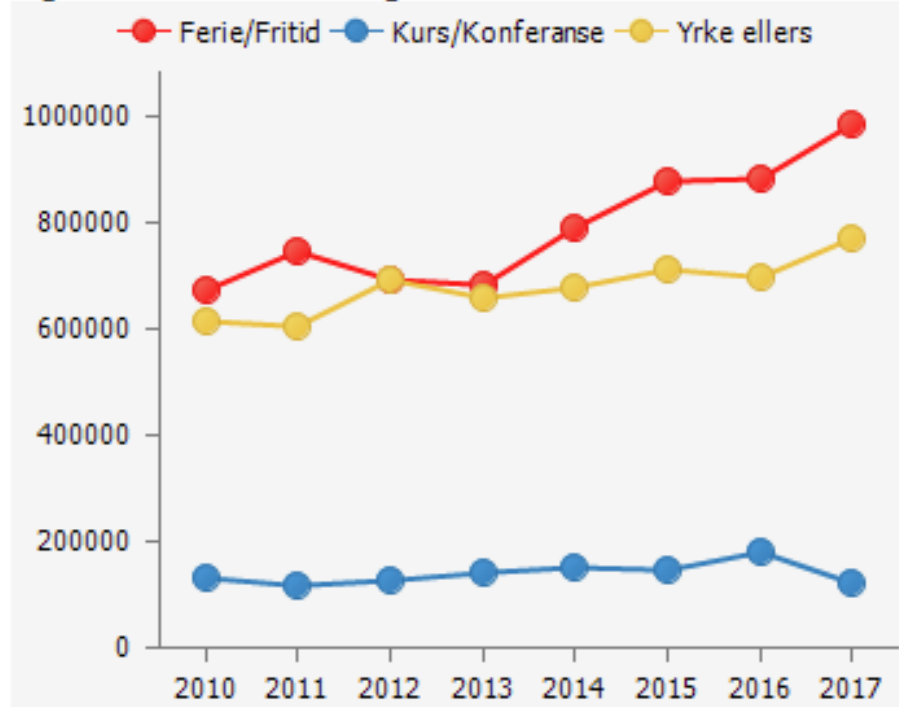
**Hardanger 2011-2017: + 36 %**

Fig 8.1 Hotellovernattinger etter formål. 2008-2017



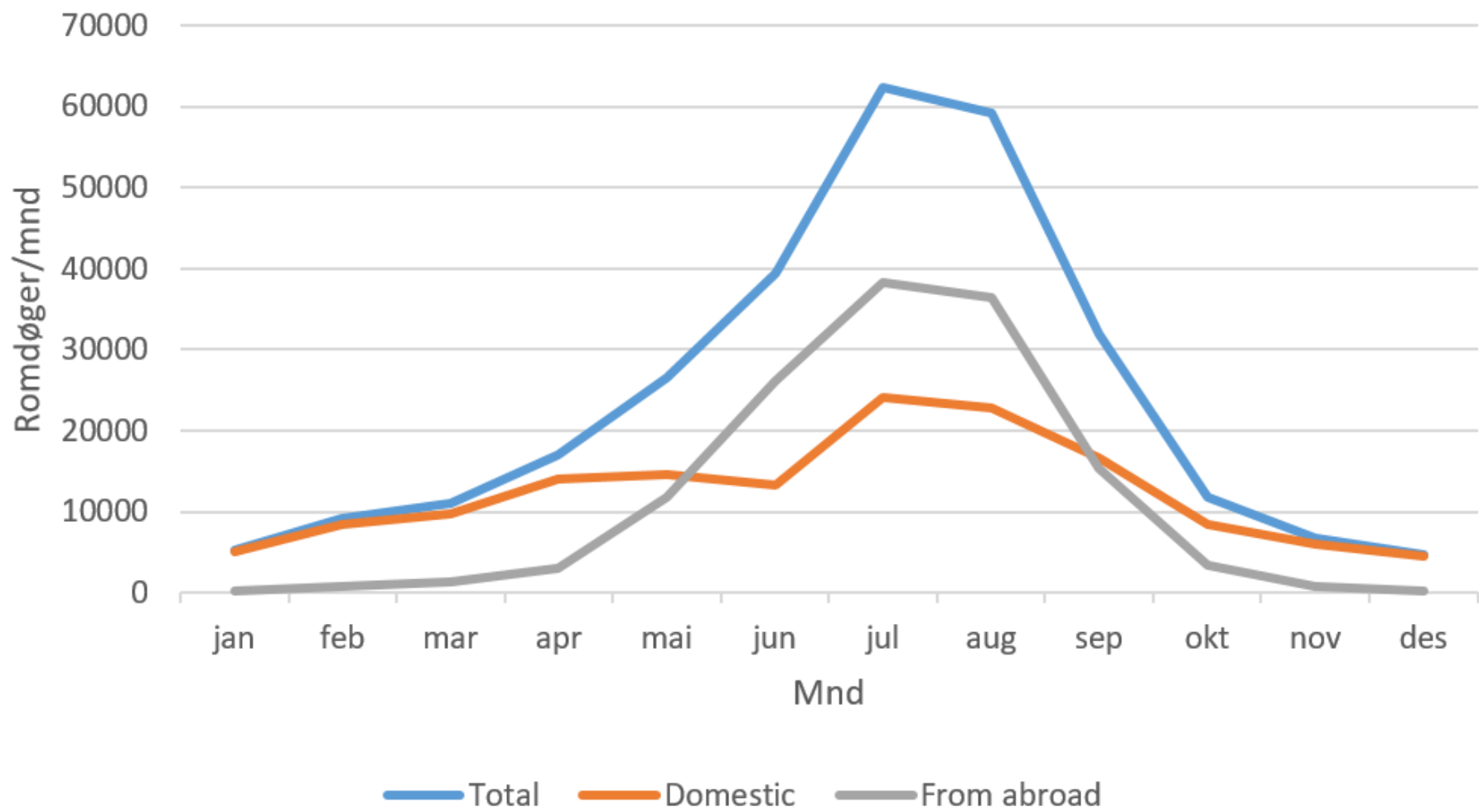
Hardanger

Fig 8.1 Hotellovernattinger etter formål. 2008-2017

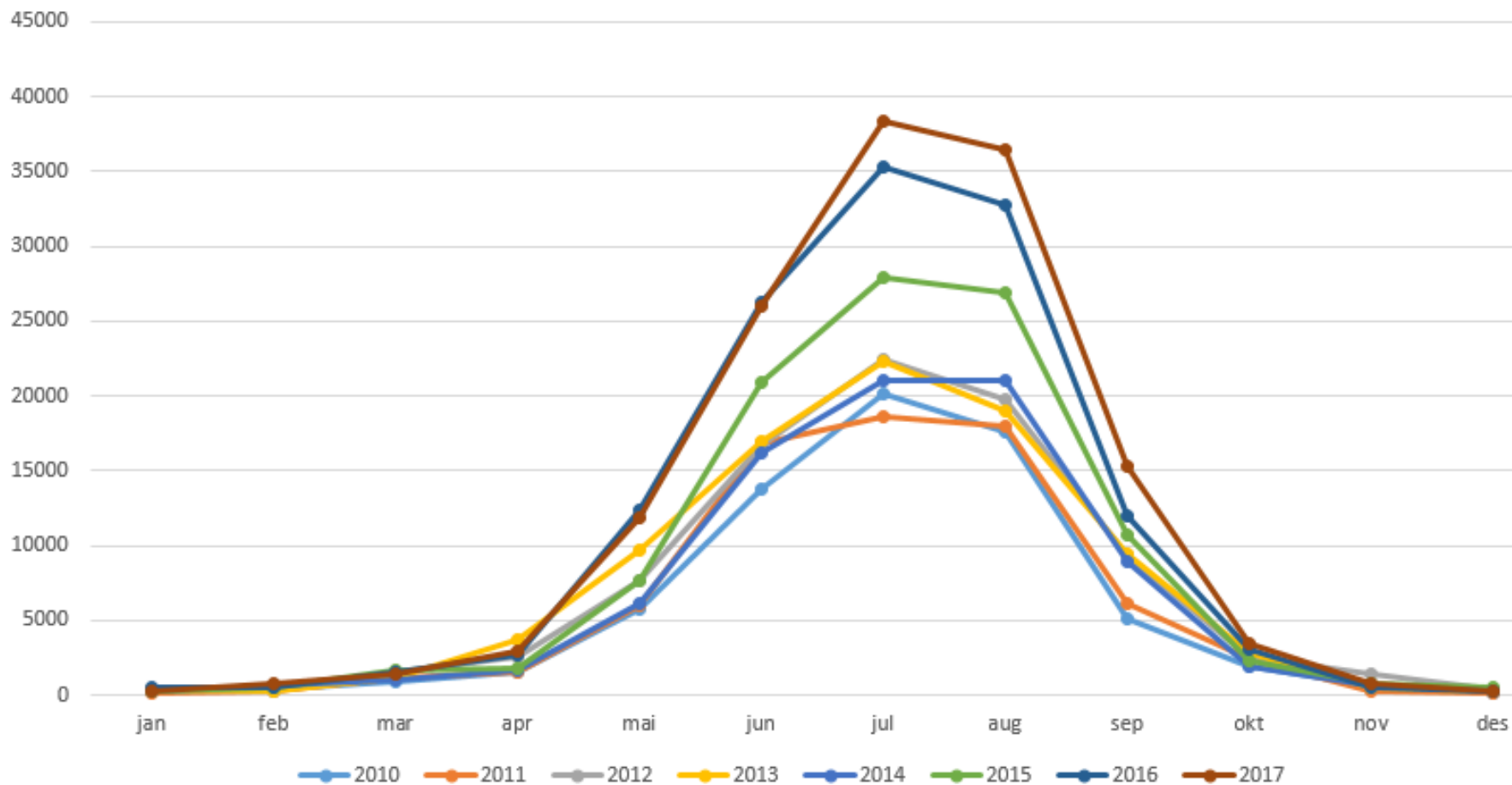


Bergen

## Gjestedøger hotell pr mnd i Hardanger 2017

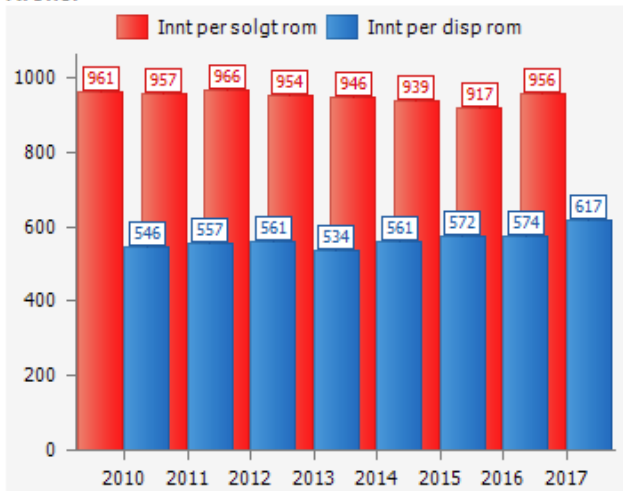


Utanlandske overnattingsdøger på hotell i Hardanger 2010 -2017

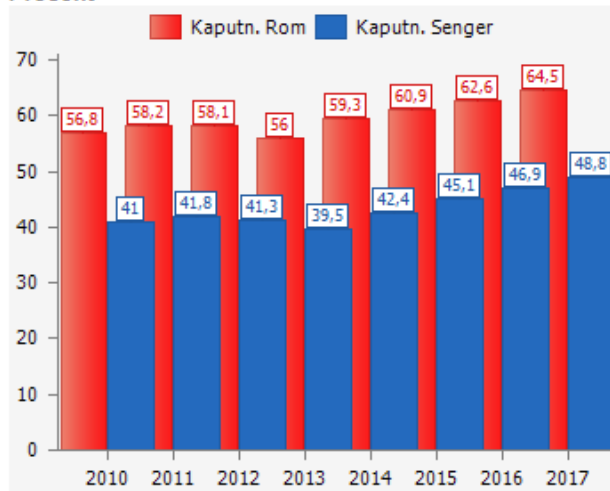


# Sommaren (mai-september) 2010-2017 Hotell i Hardanger

Inntekt per solgt og disponibelt hotellrom. 2010-2017. Kroner



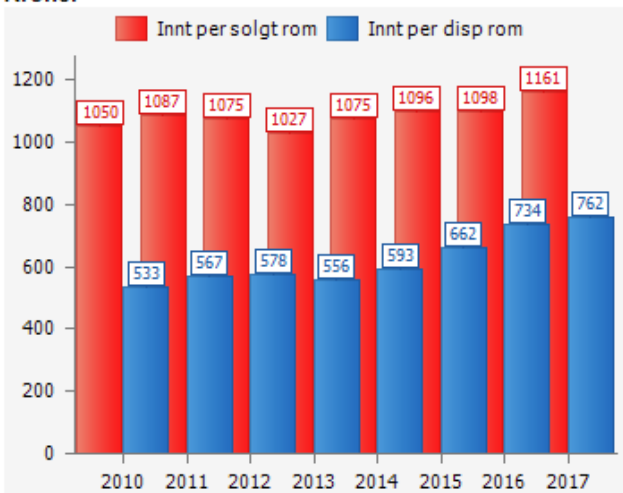
Kapasitetsutnyttning for rom og senger. 2010-2017. Prosent



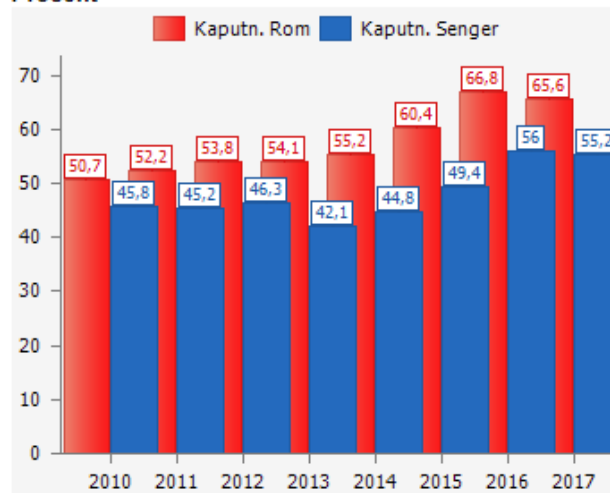
Statistikknett.no Faste 2017-prisar

## Noreg

Inntekt per solgt og disponibelt hotellrom. 2010-2017. Kroner



Kapasitetsutnyttning for rom og senger. 2010-2017. Prosent



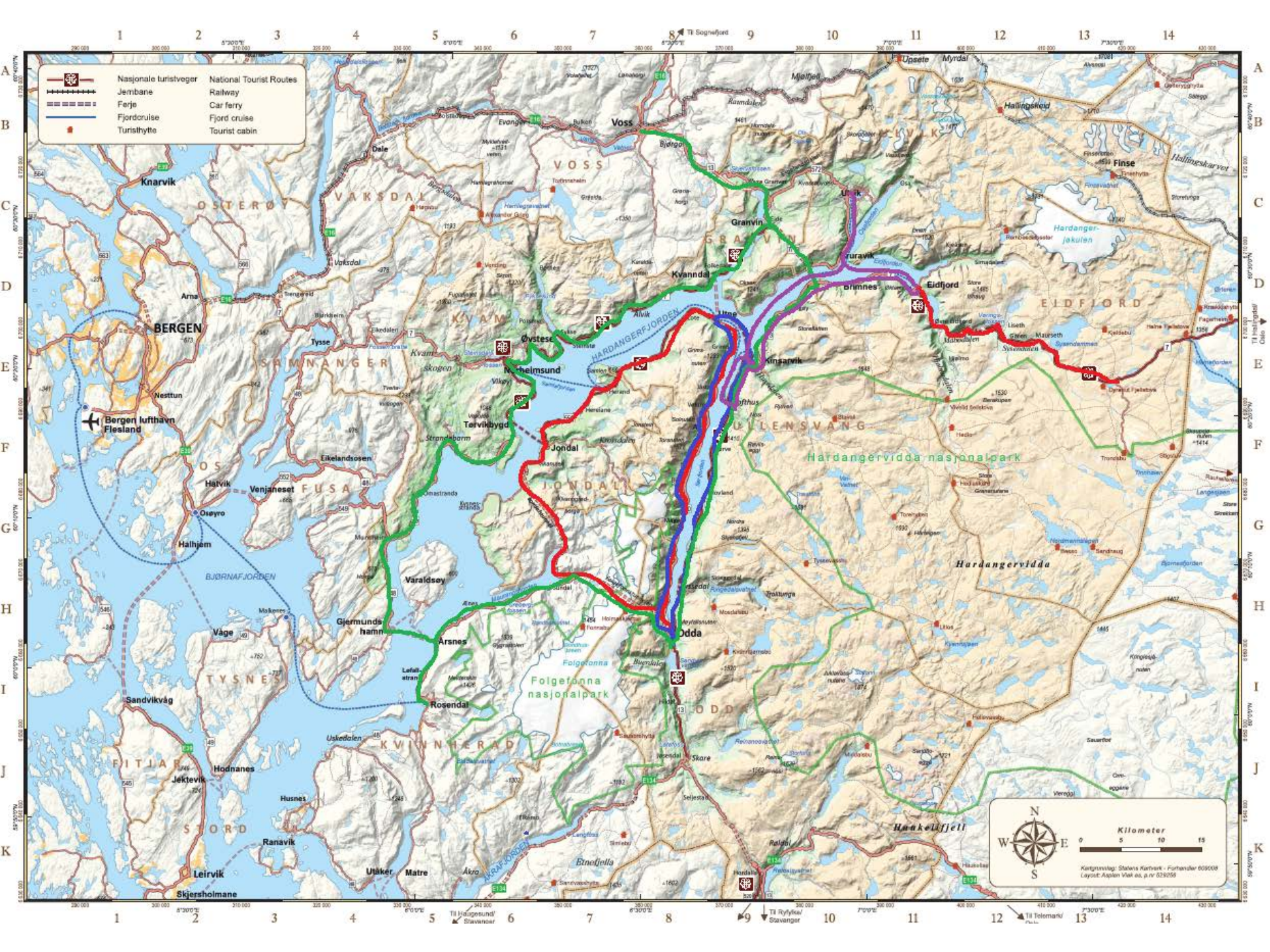
## Hardanger

## Hotellgjestedøger auke 2011-2017

- Verdi av auken for Hardanger : 112 millionar kroner

## Camping/hyttegrend auke 2013-2017

- Verdi av auken for Hardanger : 60 millionar kroner









# Takk for merksemda!

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